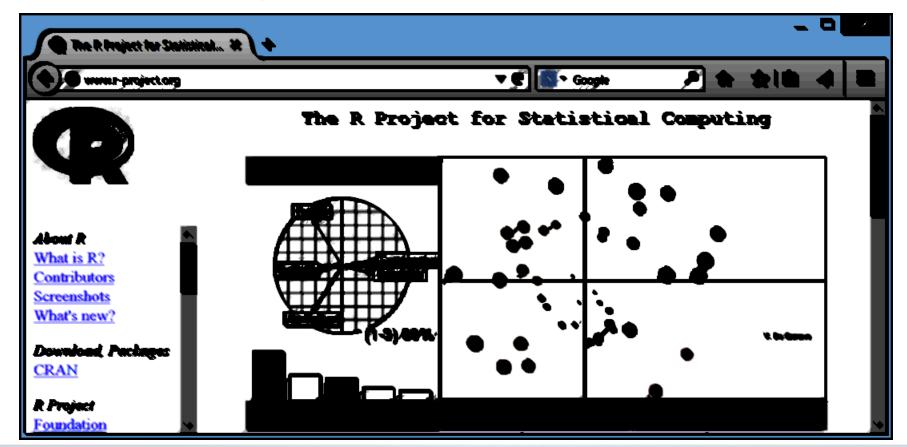


Introduction to Computing for Economics and Management

Lecture 1: Getting Started



Welcome to CMPE 140!



Teaching Assistants



Nadin Kökciyan nadin.kokciyan@boun.edu.tr



Ufuk Serkan Yıldırım ufukserkan@gmail.com

Welcome to CMPE 140!



Student Assistants

- Cem Ozdemir, cem.ozdemir55@gmail.com
- Emre Boran, emreboran@live.com
- Abdullah Coskun, csknabdllh@gmail.com
- Yusuf Turan, yusufturan645@hotmail.com

Program today



- Course objectives and organization
- R Intro
- R Download and Installation
- Simple calculation
- R help and documentation
- R Programming Environment

What are the Course Objectives?

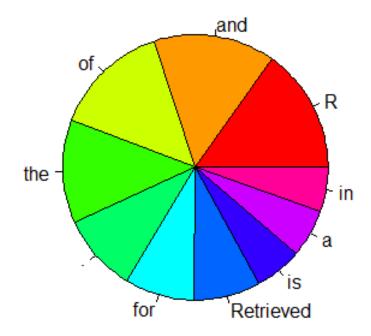


- Learn basic concepts of programming
- Course topics include
 - Introduction into basic data structures (vector, matrix, lists, etc.)
 - Program control statements (conditional execution, loops, etc.)
 - Data visualization (scatter plots, histograms, etc.)
 - Input and Output (import internet data, export graphics, etc.)
- We use the free R programming language and environment for statistical computing and graphics which is available for Windows, MacOS and Linux

Exemplary course outcomes from previous year



Compute the word frequencies of a Wikipedia article and display the 10 most frequent words in pie chart

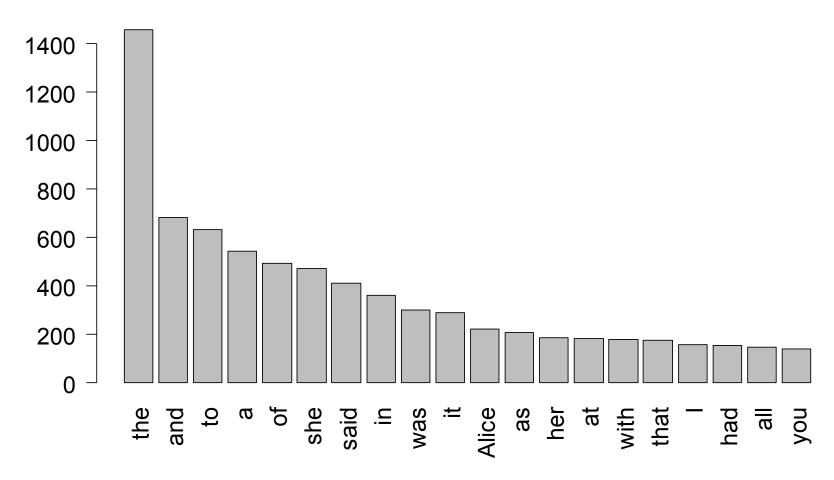


Exemplary course outcomes from previous year



Create a barplot of the most frequent words in an e-book

Alice's Adventures in Wonderland



Some cool stuff for visualization



- Stock Analysis using R
- http://www.r-chart.com/2010/06/stock-analysis-using-r.html
- Want to do some quick, in depth technical analysis of Apple stock price using R? There is a package for that!

library('quantmod')
getSymbols("AAPL")
chartSeries(AAPL, subset='last 3
months')
addBBands()



Some cool stuff for modelling and prediction



```
library("MASS")
data(cats)
cats
with(cats, plot(Bwt, Hwt))
title(main="Heart Weight (g) vs. Body Weight (kg)\nof Domestic Cats")
lm.out = lm(Hwt ~ Bwt, data=cats)
abline(lm.out, col="red")
```

Some cool stuff for modelling and prediction



- Santander Bank is using past data to identify dissatisfied customers early in their relationship
 - to improve customer loyalty.
- Migros Customer Segmentation: Using behavioral data to predict which individuals
 - to approach—and even when and how to approach them.
- Rossmann owns 3000 stores across 7 countries, using past sales data
 - to forecast the upcoming sales.

Financial Markets:

- Finding the optimal portfolio of stocks
- Finding a hidden signal in a stock's performance
- kaggle.com

How can we achieve the course objectives?



- Attend the lecture every Wednesday 13:00 15:00,
 Room NH405
- Attend the 1 hour Problem Session directly after the lecture in NH405
 - Problem session starts the next week, Wednesday 28th of September
- Use R and practice at home every week
- Attend the Lab Session (starting the next week)
 - CMPE140.01: Friday 13:00 15:00, CMPE Building, Room B4
 - CMPE140.02: Friday 15:00 17:00, CMPE Building, Room B4
 - To receive the quiz grade, <u>attend your own section!</u>
- You will be graded. Who likes being graded from attendance?

Attendance check



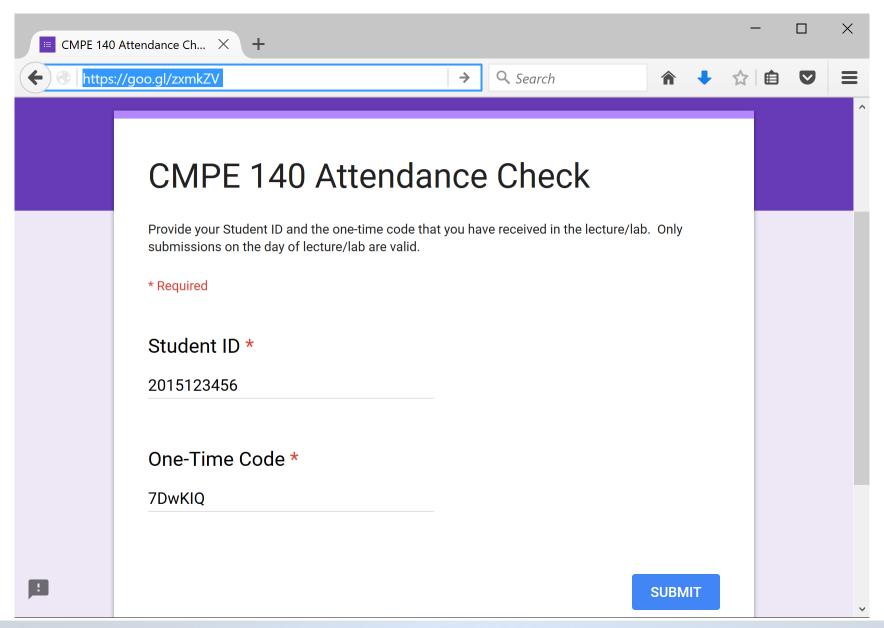
- We provide for each student a one-time code
 - at each lecture
 - at each lab session
 - at each problem session

- Each student has to submit the Student ID together with the one-time code
- Only submissions on the day of lecture/lab are valid

Submission page: http://goo.gl/kGFkPj

Attendance check





Grading



| Scores | |
|--|------|
| Lecture and problem session attendance | 10 % |
| Lab session (quiz and attendance) | 25 % |
| Midterm | 25 % |
| Final | 40 % |

Course Material

TICI UNIVERSITE SE

- The material is adapted from Bert Arnrich's slides.
- You find all course material on my lecture page www.cmpe.boun.edu.tr/~emre/courses/CMPE140/



CMPE140 Introduction to Computing for Economics and Management 2016/2017 Fall

Aim:

CMPE 140 introduces basic concepts of computing with the R programming language. Course topics include an introduction into basic data structures (vector, matrix, lists, data frames, etc.), program control statements (conditional execution, for and while loops, etc.), data visualization and input/output.

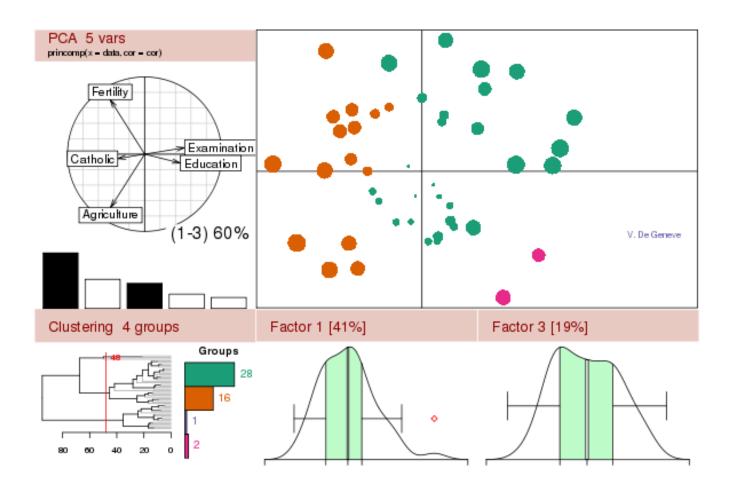
Timetable:

| Lecture | Wednesday 13:00-15:00 | New Hall Building, Room NH405 |
|-------------------|-----------------------|-------------------------------|
| Problem Session | Wednesday 15:00-16:00 | New Hall Building, Room NH405 |
| Lab for CMPE104.1 | Friday 13:00-15:00 | CMPE Building, Room B4 |
| Lab for CMPE104.2 | Friday 15:00-17:00 | CMPE Building, Room B4 |



What is R?





What is R?



- R is a free software environment for statistical computing and graphics
- R is available under GNU General Public License for UNIX platforms, Windows and MacOS
- R can be considered as a different implementation of S
 - In the early 1980s the statistical programming language S (later S-PLUS) was developed at Bell Laboratories by John Chambers and colleagues
 - Ross Ihaka and Robert Gentleman from the University of Auckland, New Zealand, chose to write a reduced version of S for teaching purposes and called it R

R environment

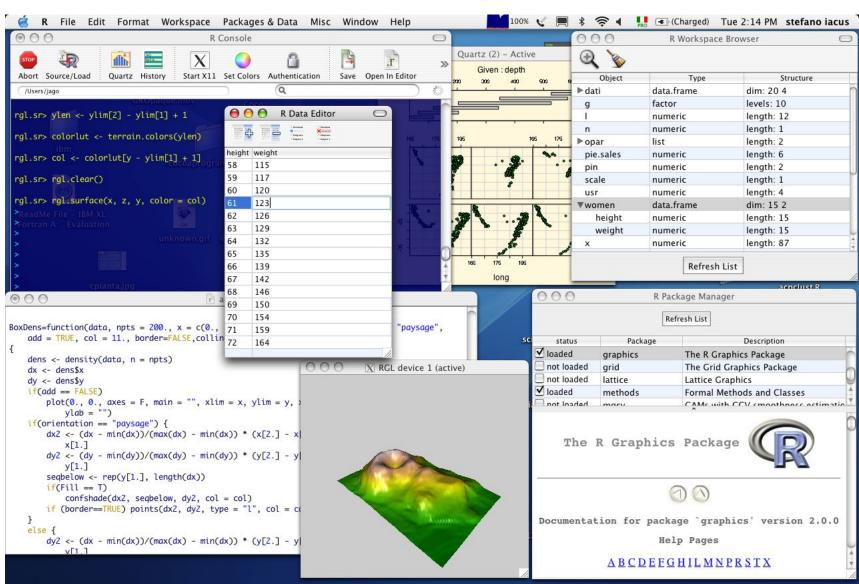


- Integrated suite of software facilities including
 - Effective data handling and storage facility
 - Suite of operators for calculations on arrays, matrices, etc.
 - Large collection of tools for data analysis
 - Graphical facilities for data analysis and display
 - Simple and effective programming language
- R can be extended via packages
 - About eight packages supplied with the R distribution, many more (>5000) are free available
- Packages covering a very wide range of
 - Modern statistics
 - Data mining

http://www.r-project.org/

R Screenshots

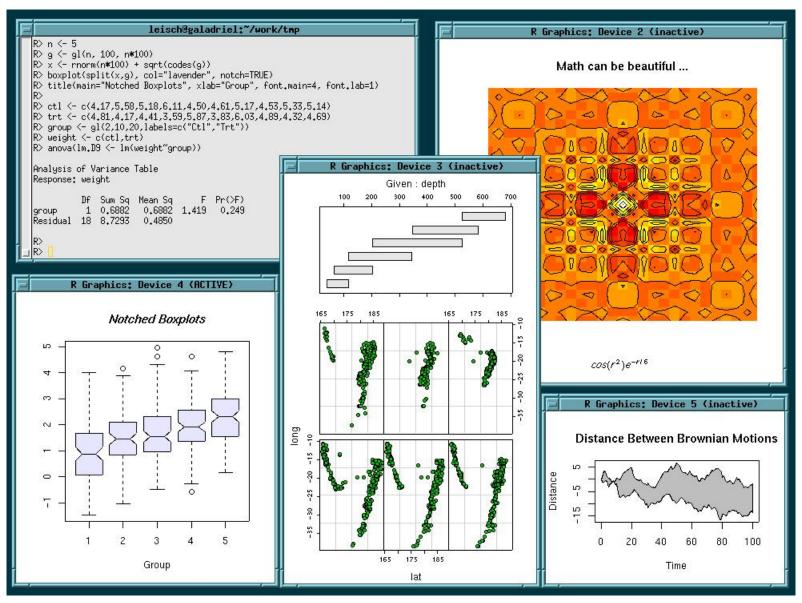




http://www.r-project.org/

R Screenshots





http://www.r-project.org/

R Homepage http://www.r-project.org/





[Home]

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CRAN

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Help With R

The R Project for Statistical Computing

Getting Started

R is a free software environment for statistical computing and graphics. It compiles and runs on a wide variety of UNIX platforms, Windows and MacOS. To **download R**, please choose your preferred CRAN mirror.

If you have questions about R like how to download and install the software, or what the license terms are, please read our answers to frequently asked questions before you send an email.

News

- The R Journal Volume 8/1 is available.
- The useR! 2017 conference will take place in Brussels, July 4 7, 2017, and details will be appear here in due course.
- R version 3.3.1 (Bug in Your Hair) has been released on Tuesday 2016-06-21.
- R version 3.2.5 (Very, Very Secure Dishes) has been released on 2016-04-14. This is a rebadging
 of the quick-fix release 3.2.4-revised.
- Notice XQuartz users (Mac OS X) A security issue has been detected with the Sparkle update mechanism used by XQuartz. Avoid updating over insecure channels.
- The R Logo is available for download in high-resolution PNG or SVG formats.
- useR! 2016, hase taken place at Stanford University, CA, USA, June 27 June 30, 2016.
- The R Journal Volume 7/2 is available.



- Current release: R 3.2.5 "Very Very Secure Dishes" on 2016-04-14
- Downloads available from the Comprehensive R Archive Network (CRAN)
- CRAN is a network of servers that store code and documentation for R
- List of CRAN Mirrors: http://cran.r-project.org/mirrors.html
- Select one of the CRAN Mirrors available worldwide
 - Automatic redirection to CRAN Mirrors: http://cran.rstudio.com/
 - Turkish CRAN Mirror: http://cran.pau.edu.tr/
 - Any other you prefer



- Precompiled binary distribution downloads on the CRAN Mirrors
 - Windows XP and later (32 and 64 bit): http://cran.rstudio.com/bin/windows/
 - Mac OS X 10.6 (Leopard) or higher: http://cran.rstudio.com/bin/macosx/
 - Linux: since R is part of many Linux distributions, you should check with your Linux package management system
 - Linux downloads for Debian, Redhat, Suse, Ubuntu: http://cran.rstudio.com/bin/linux/
- Source code for all platforms available on CRAN: http://cran.rstudio.com/sources.html





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Getting Started

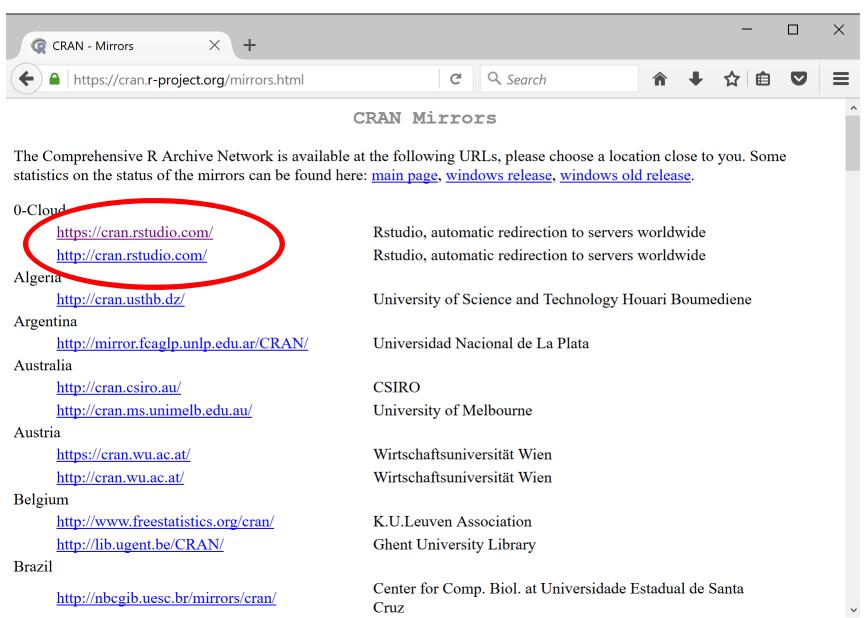
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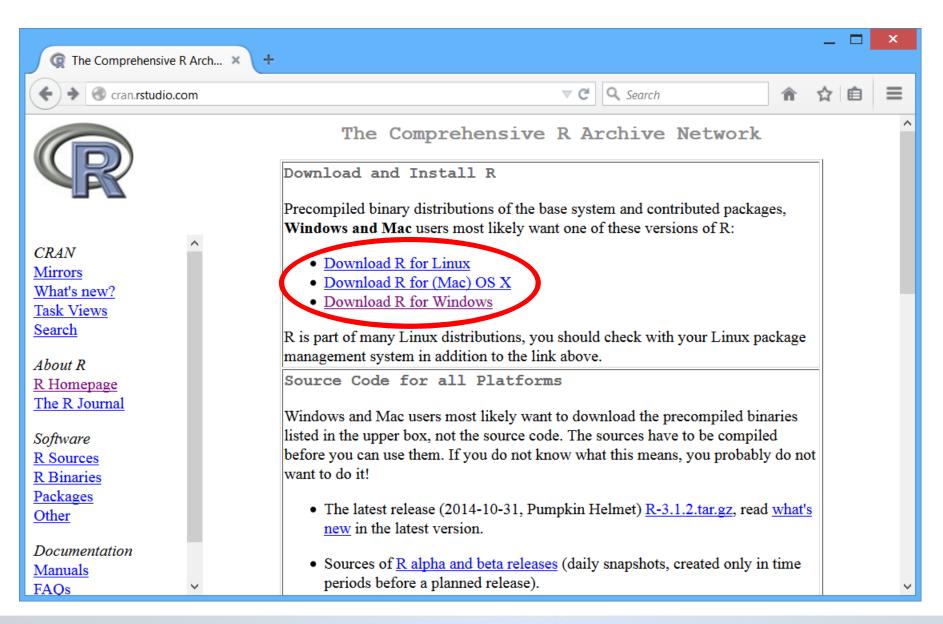
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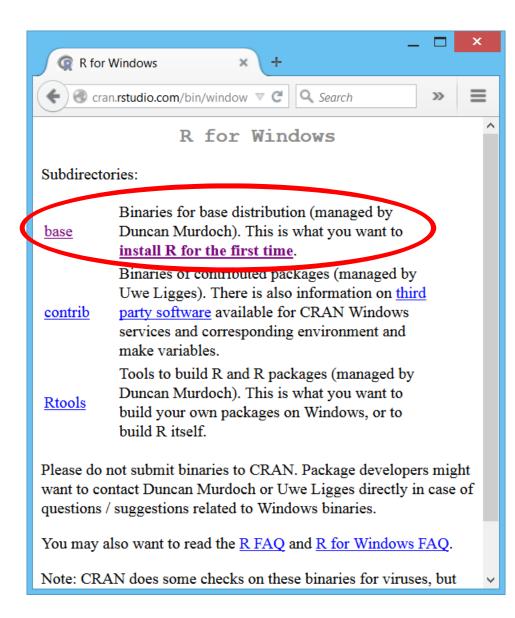






Select

install R for the first time





- Select Download R 3.3.1 for Windows
- The file R-3.3.1-win.exe is saved on your computer
- After download is complete, open file R-3.3.1win.exe

R-3.3.1 for Windows

Download R 3.3.1 for Windows (70 megabytes, 32/64 bit)

Installation and other instructions
New features in this version

If you want to double-check that the package you have downloaded exacompare the $\underline{\text{md5sum}}$ of the .exe to the $\underline{\text{true fingerprint}}$. You will need a $\underline{\text{command line versions}}$ are available.

Frequently asked qu

- Does R run under my version of Windows?
- How do I update packages in my previous version of R?
- Should I run 32-bit or 64-bit R?

Please see the R FAQ for general information about R and the R Windo

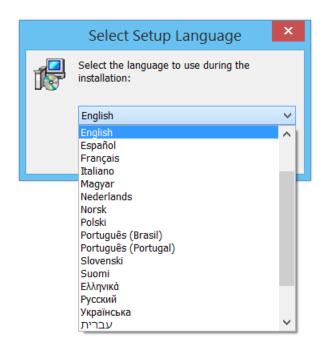
Other builds

- Patches to this release are incorporated in the <u>r-patched snapshot</u>
- A build of the development version (which will eventually become snapshot build.
- Previous releases

Note to webmasters: A stable link which will redirect to the current Wi <CRAN MIRROR>/bin/windows/base/release.htm.



Select Setup Language



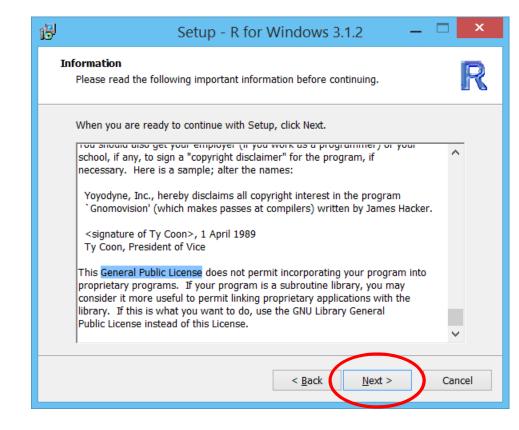


- R Setup Wizard is started (screenshots are from version 3.1.2)
- Go on with Next



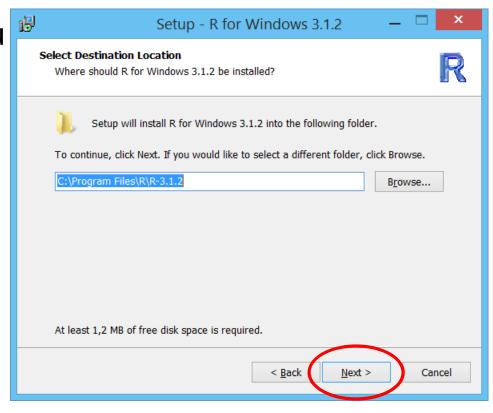


- Accept General Public License
- Go on with Next



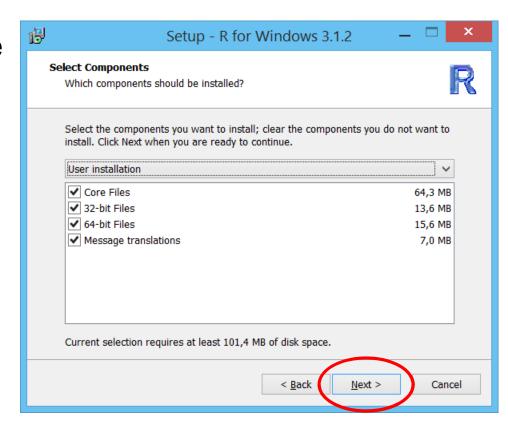


- Select where to install R: you probably don't have to change anything here
- Go on with Next



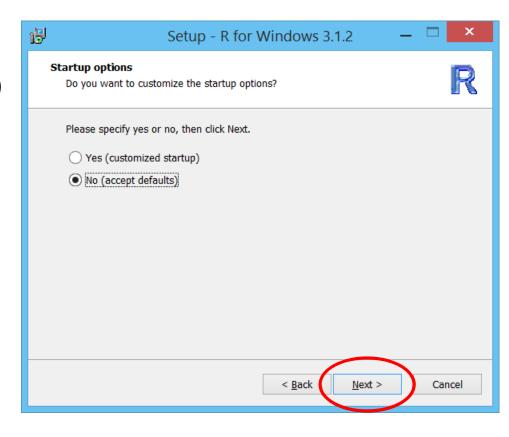


- Select Components: choose User installation
- Go on with Next



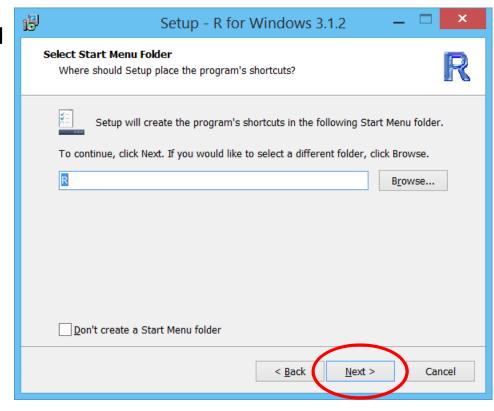


- Specify startup options: choose No (accept defaults)
- Go on with Next



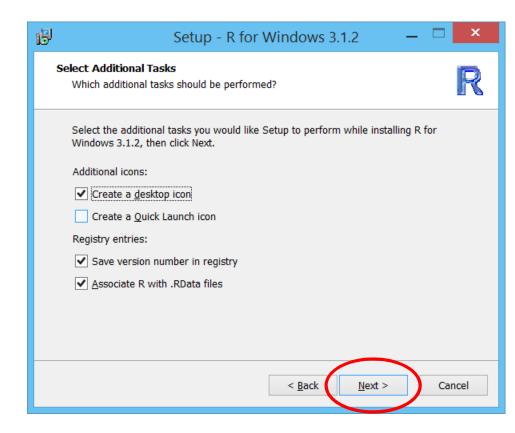


- Select start menu folder: you probably don't have to change anything here
- Go on with Next





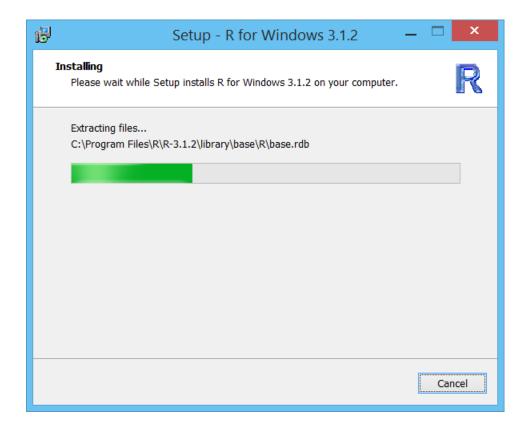
- Select additional tasks: you probably don't have to change anything here
- Go on with Next



R for Windows



Wait until R is installed ...



R for Windows



- Finish Installation
- Start R
 - If you have a 32-bit system start Ri386
 - If you have a 64-bit system start Rx64
 - Independent of your system you can always work with Ri386

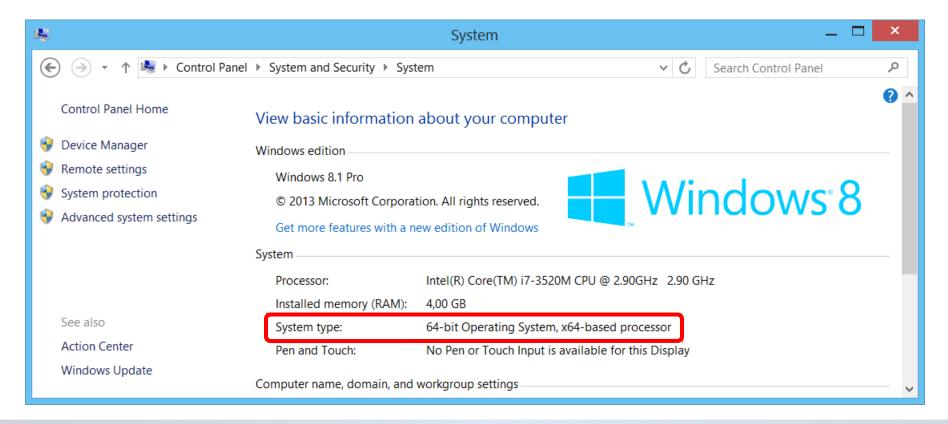




32 or 64 bit?

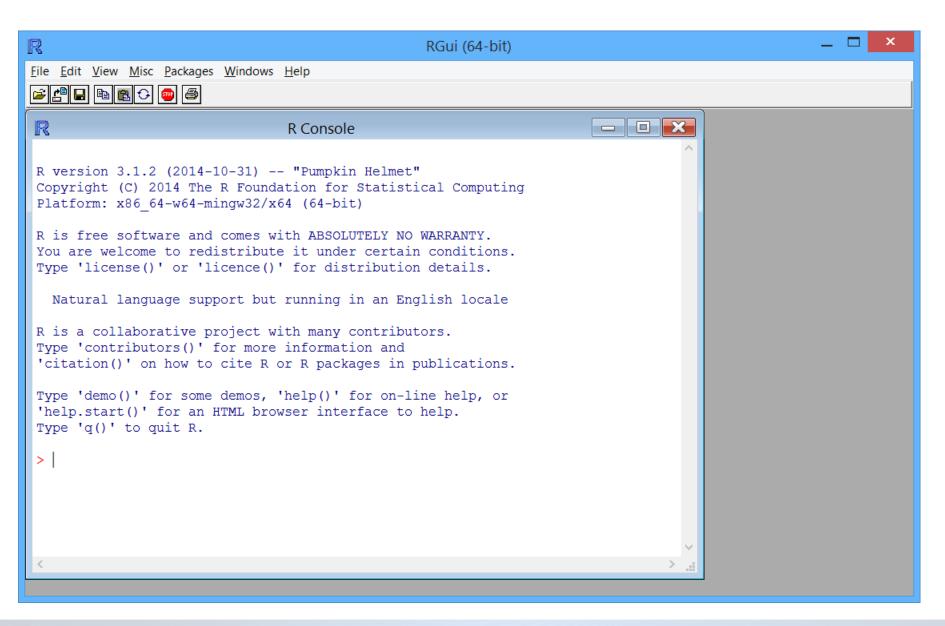


- Go to Control Panel -> System and Security -> System
- Check system type



Getting Started with R

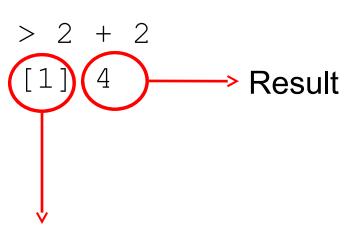




Start with some simple calculations



Enter an arithmetic expression and receive a result



Index of the first number on a result line: we will see later that the index is helpful when we receive more than a single result

Start with some simple calculations



Do some standard calculations

```
> sqrt(4)
[1] 2
> exp(-2)
[1] 0.1353353
> cos(pi)
[1] -1
```

Assign values to variables



Assign a value to the variables x and y by using the assignment operator <-

$$> x < - 2$$

Check the values of the variables

Simple calculations with variables



$$> x+y$$
 [1] 5

$$> x*y+3$$
 [1] 9

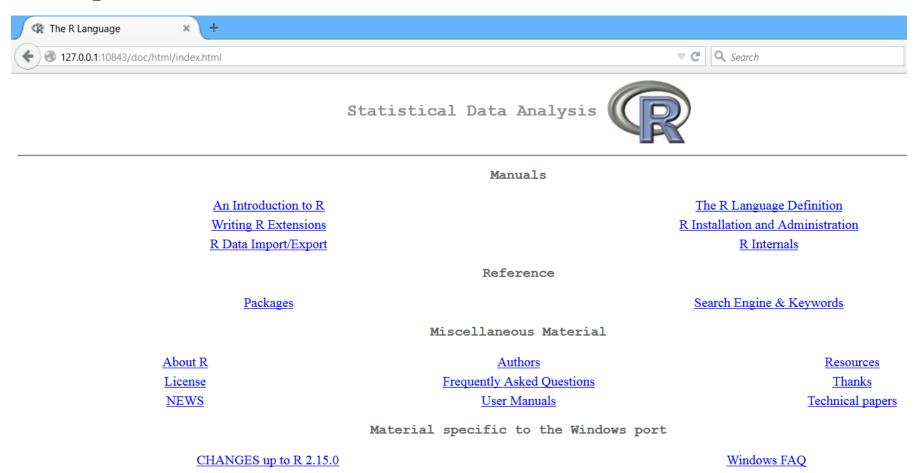
$$> sqrt(x*y)+3$$
[1] 5.44949

Getting Help and Documentation



Open a Web browser interface to R help

> help.start()

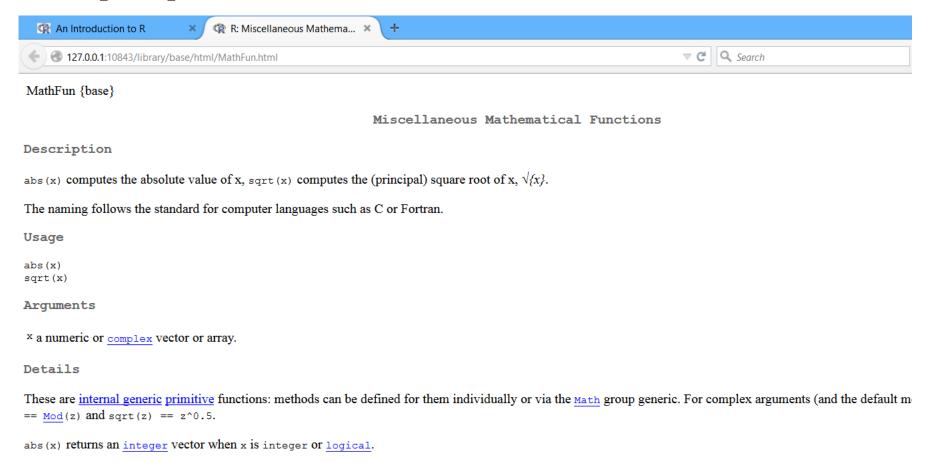


Getting Help and Documentation



Further help requests are shown in a new browser tab

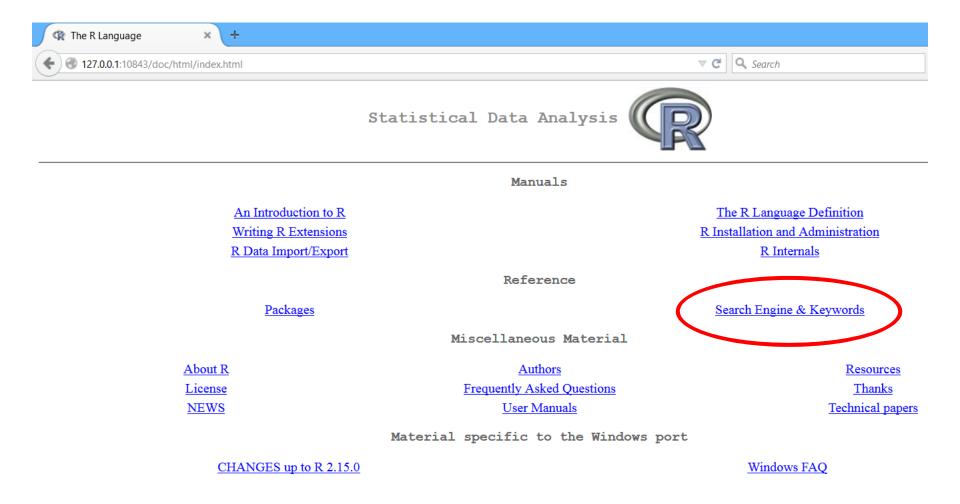
> help(sqrt)



Search Engine



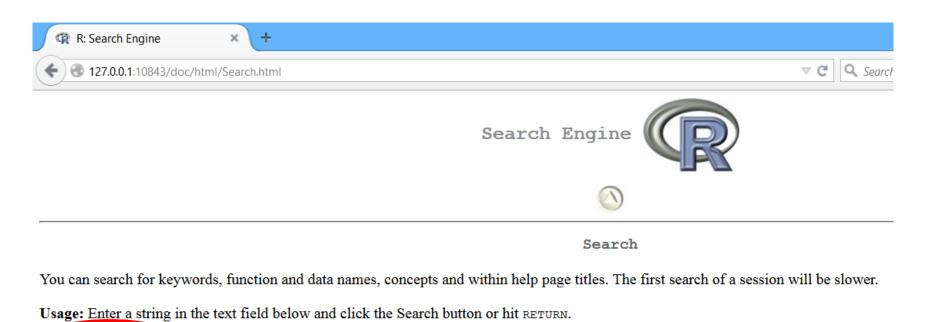
Direct search in the Web browser



Search Engine



Enter your search term in the text field



✓ Help page titles ✓ Keywords ✓ Object names ☐ Concepts

Reset

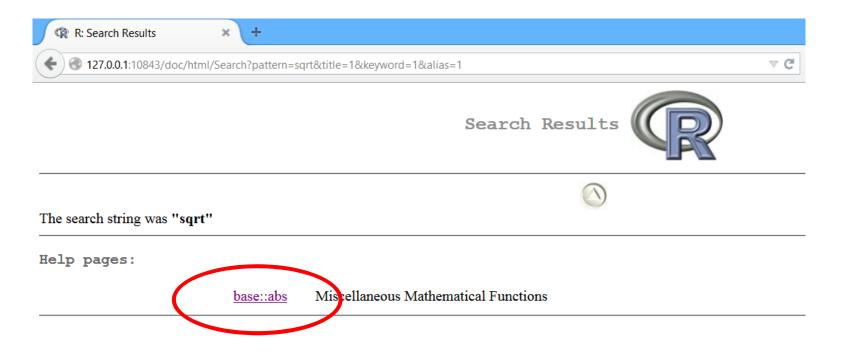
Exact match

sqrt Search

Search Engine Results



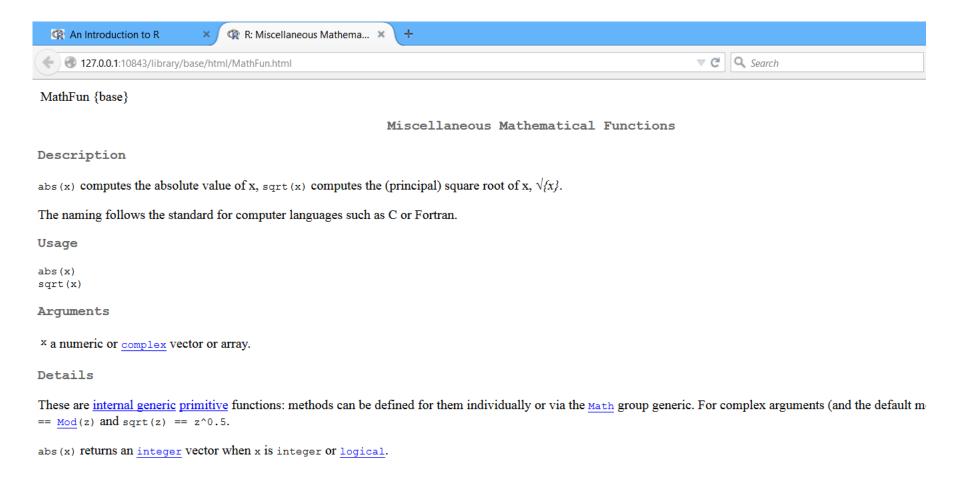
Select a help page from the result list



Help Page

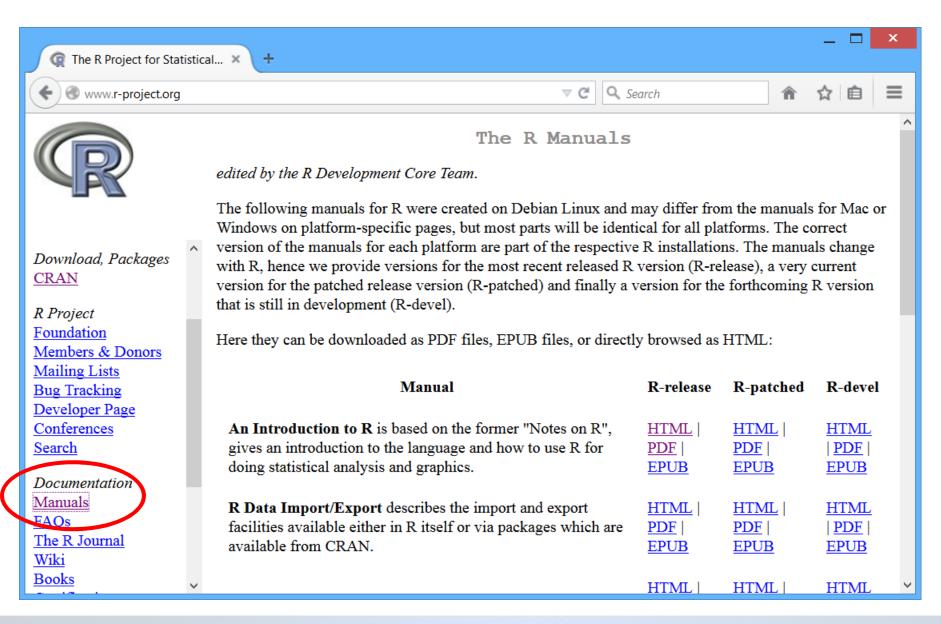


Receive help page



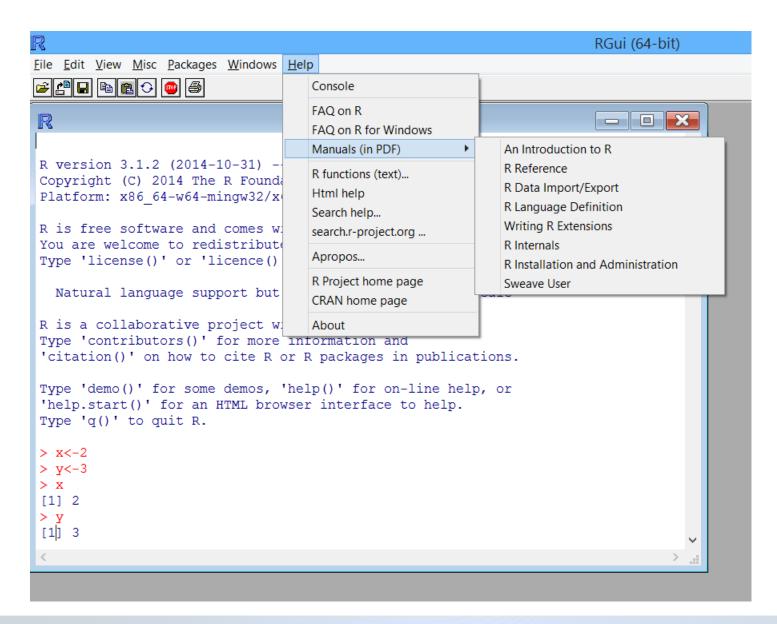
Manuals available from R homepage





Manuals available from R Help menu





Manuals



- Manuals are available as PDF files, EPUB files or as HTML http://cran.r-project.org/manuals.html
- An Introduction to R gives an introduction to the language and how to use R for doing statistical analysis and graphics http://cran.r-project.org/doc/manuals/r-release/R-intro.pdf
- R reference contains all help files of R http://cran.r-project.org/doc/manuals/r-release/fullrefman.pdf
- R Data Import/Export describes the import and export facilities available either in R itself or via packages which are available from CRAN
 - http://cran.r-project.org/doc/manuals/r-release/R-data.pdf

Manuals



- R Installation and Administration describes installing and maintaining under Unix-alike platforms, Windows and OS X http://cran.r-project.org/doc/manuals/r-release/R-admin.pdf
- Writing R Extensions covers how to create your own packages, write R help files, and foreign language (C, C++, Fortran, ...) interfaces http://cran.r-project.org/doc/manuals/r-release/R-exts.pdf
- The R language definition documents the R language and is useful to know when programming R functions http://cran.r-project.org/doc/manuals/r-release/R-lang.pdf

Manuals



- R Internals is a guide to the internal structures of R and coding standards for the core team working on R itself http://cran.r-project.org/doc/manuals/r-release/R-ints.pdf
- The R Reference Index contains all help files of standard and recommended packages (9MB, approx. 3500 pages) http://cran.r-project.org/doc/manuals/r-release/fullrefman.pdf
- Have a good reading ...

Contributed R Packages



- Currently, the Comprehensive R Archive Network (CRAN) features more than 6000 packages covering a very wide range of modern statistics, data mining and machine learning
- Highly active community: usually more than 20 packages per day are published/updated by the community
- All packages are automatically tested regularly on all platforms
- If you are interested, learn how to write your own packages: http://cran.rstudio.com/doc/manuals/R-exts.html

Contributed R Packages



Browse available packages from here:

http://cran.rstudio.com/web/packages/

Available CRAN Packages By Date of Publication

| Date | Package | Title |
|------------|------------------|---|
| 2015-01-29 | <u>cluster</u> | Cluster Analysis Extended Rousseeuw et al |
| 2015-01-29 | <u>divo</u> | Tools for Analysis of Diversity and Similarity in Biological Systems |
| 2015-01-29 | GetoptLong | Parsing Command-line Arguments and Variable Interpolation |
| 2015-01-29 | GlobalOptions | Generate Functions to Get or Set Global Options |
| 2015-01-29 | Luminescence | Comprehensive Luminescence Dating Data Analysis |
| 2015-01-29 | mousetrack | Mouse-Tracking Measures from Trajectory Data |
| 2015-01-29 | <u>packrat</u> | A Dependency Management System for Projects and their R Package Dependencies |
| 2015-01-29 | <u>partialAR</u> | Partial Autoregression |
| 2015-01-29 | <u>ppiPre</u> | Predict protein-protein interactions based on functional and topological similarities |
| 2015-01-29 | <u>rglobi</u> | R interface to Global Biotic Interactions |
| 2015-01-29 | roughrf | Roughened Random Forests for Binary Classification |
| 2015-01-29 | <u>teigen</u> | Model-Based Clustering and Classification with the Multivariate t Distribution |
| 2015-01-28 | <u>ald</u> | The Asymmetric Laplace Distribution |
| 2015-01-28 | <u>brewdata</u> | Extracting Usable Data from the Grad Cafe Results Search |
| 2015-01-28 | compareC | Compare Two Correlated C Indices with Right-censored Survival Outcome |
| 2015-01-28 | <u>CpGassoc</u> | Association Between Methylation and a Phenotype of Interest |
| 2015-01-28 | <u>decode</u> | Differential Co-expression and Differential Expression Analysis |
| 2015-01-28 | <u>fanplot</u> | Visualisation of Sequential Probability Distributions Using Fan Charts |

CRAN Task Views



- CRAN Task Views allow you to browse packages by topic
- Tasks Views provide tools to automatically install all packages for special areas of interest,
- Example: view and get everything on Time Series Analysis
- Currently, 33 task views are available
 - From Bayesian Inference to Web Technologies
- Browse all views:
 http://cran.rstudio.com/web/views/

33 Task Views



Bayesian Inference

 ChemPhys
 Chemometrics and Computational Physics

 ClinicalTrials
 Clinical Trial Design, Monitoring, and Analysis

 Cluster
 Cluster Analysis & Finite Mixture Models

 Differential Equations
 Differential Equations

 Distributions
 Probability Distributions

 Econometrics
 Computational Econometrics

Environmetrics Analysis of Ecological and Environmental Data

Experimental Design of Experiments (DoE) & Analysis of Experimental Data

Finance Empirical Finance
Genetics Statistical Genetics

Graphic Scraphic Displays & Dynamic Graphics & Graphic Devices & Visualization

HighPerformanceComputing High-Performance and Parallel Computing with R

Machine Learning & Statistical Learning

Medical Image Analysis

Meta-Analysis Meta-Analysis

<u>Multivariate</u> Multivariate Statistics

Natural Language Processing
Numerical Mathematics
Numerical Mathematics

 Official Statistics
 Official Statistics & Survey Methodology

 Optimization
 Optimization and Mathematical Programming

<u>Pharmacokinetics</u> Analysis of Pharmacokinetic Data

<u>Phylogenetics</u> Phylogenetics, Especially Comparative Methods

<u>Psychometrics</u> Psychometric Models and Methods

 ReproducibleResearch
 Reproducible Research

 Robust
 Robust Statistical Methods

 SocialSciences
 Statistics for the Social Sciences

Spatial Analysis of Spatial Data

<u>SpatioTemporal</u> Handling and Analyzing Spatio-Temporal Data

<u>Survival</u> Survival Analysis
<u>TimeSeries</u> Time Series Analysis

WebTechnologies Web Technologies and Services

gRaphical Models in R

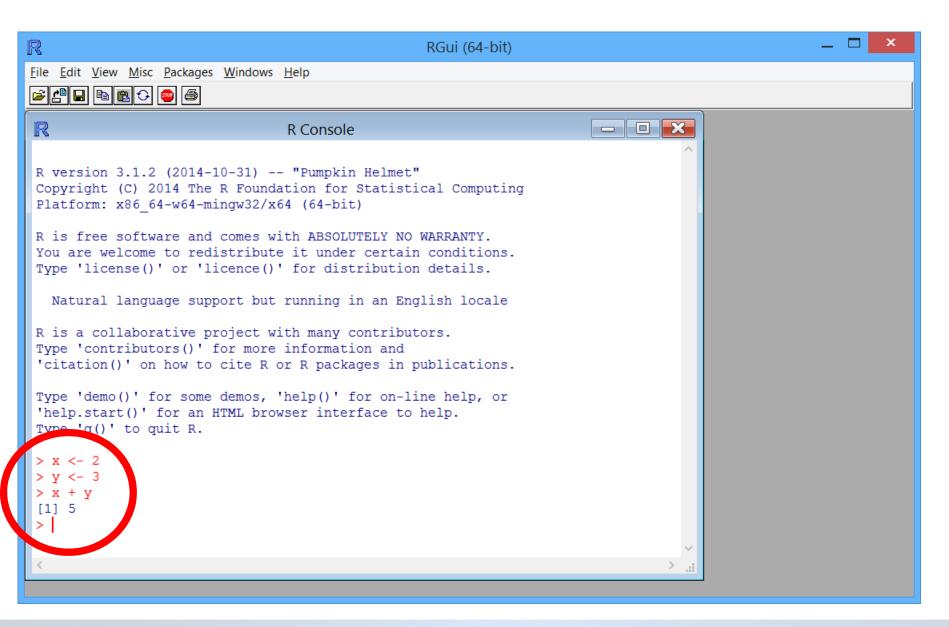
R Programming Environment



- R Console
- Editors for managing R scripts
 - Basic R editor
 - Alternative editors
- Integrated development environment

R Console

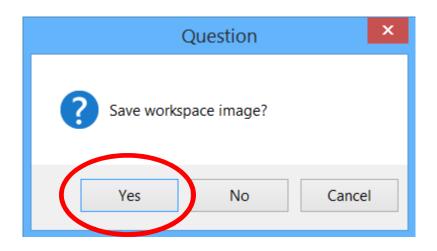




Save workspace – what is workspace?



- All objects created during an R session and the command lines used in the session can be stored permanently for use in future R sessions
- At the end of each R session you are given the opportunity to save a workspace image which consists of all created objects and the command line history



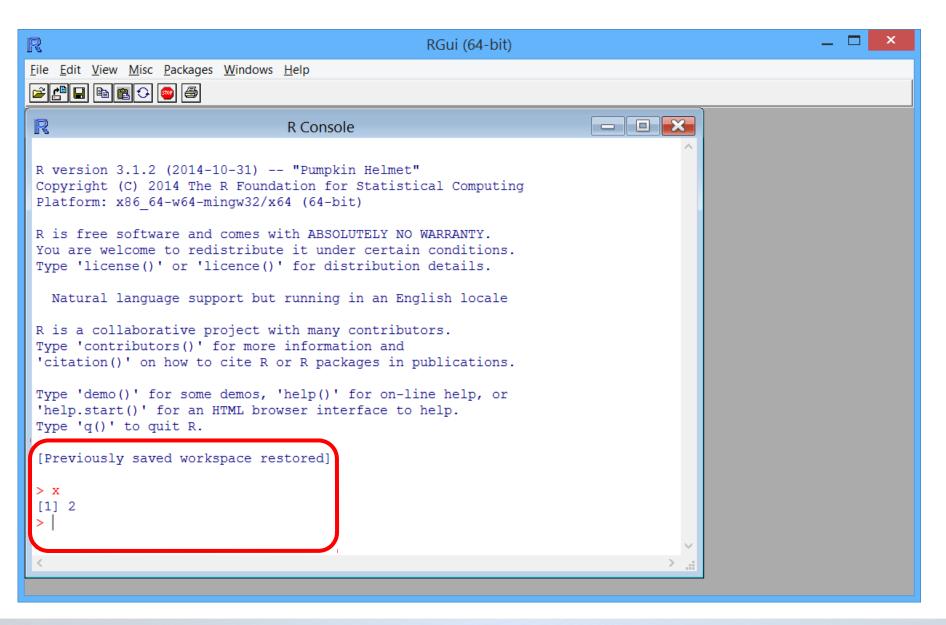
New restored R Session



- Previously saved workspace is automatically restored
- You can navigate with arrow up and down through command line history
- Be aware that previously stored data objects do exist

New restored R Session





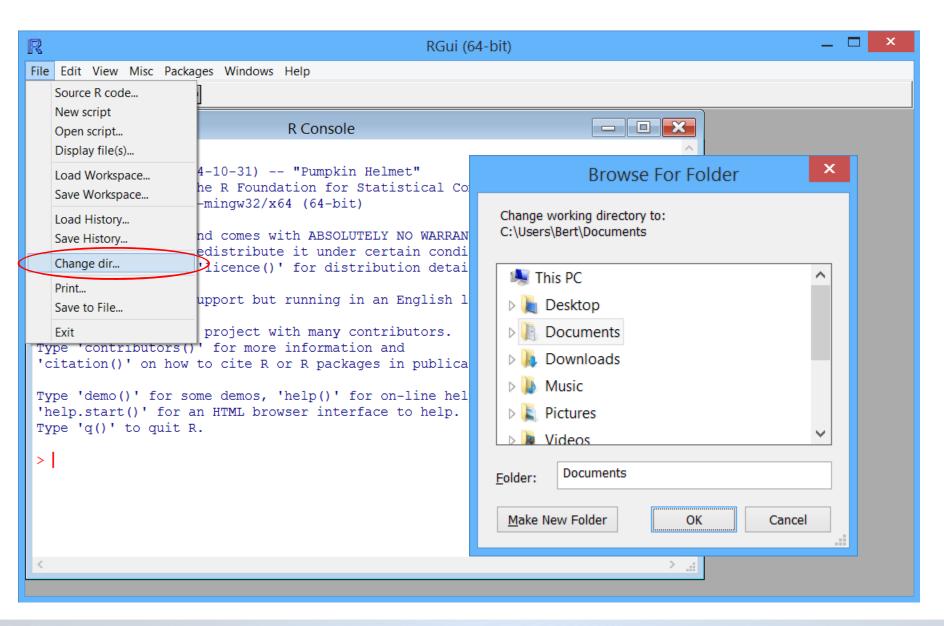
Save workspace



- The objects are written to a file called .Rdata
- The command lines used in the session are saved to a file called .Rhistory
- Both files are stored in the current working directory

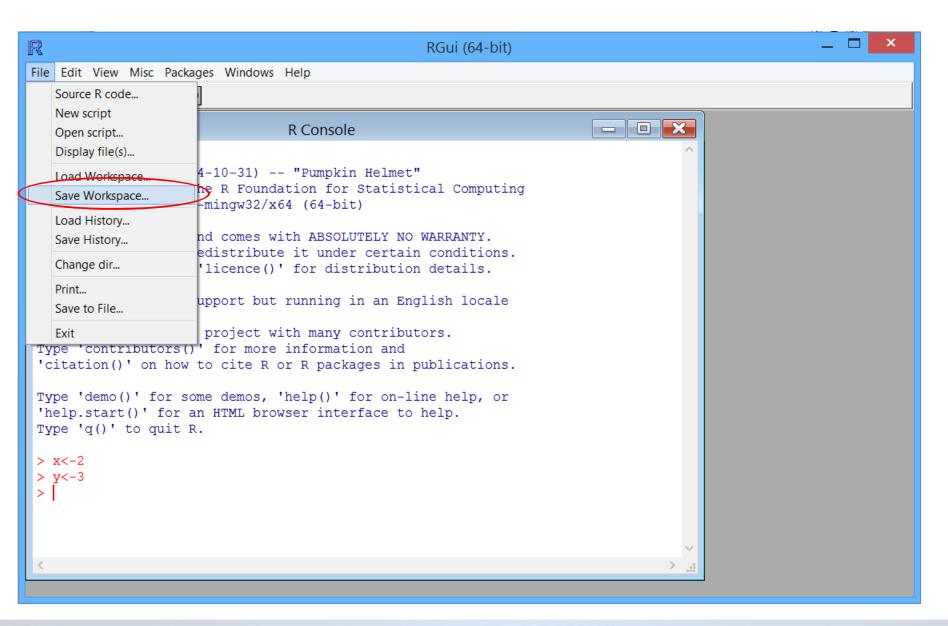
Where is the current working directory?





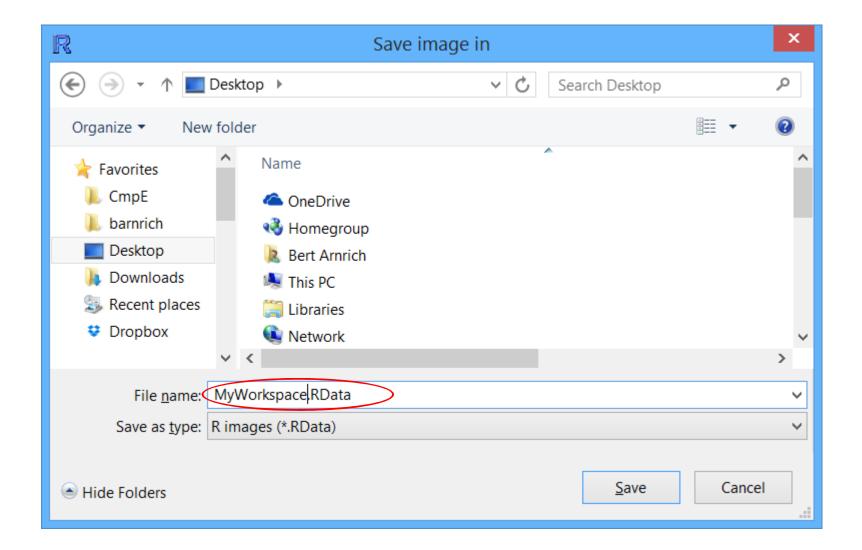
Save Workspace during working





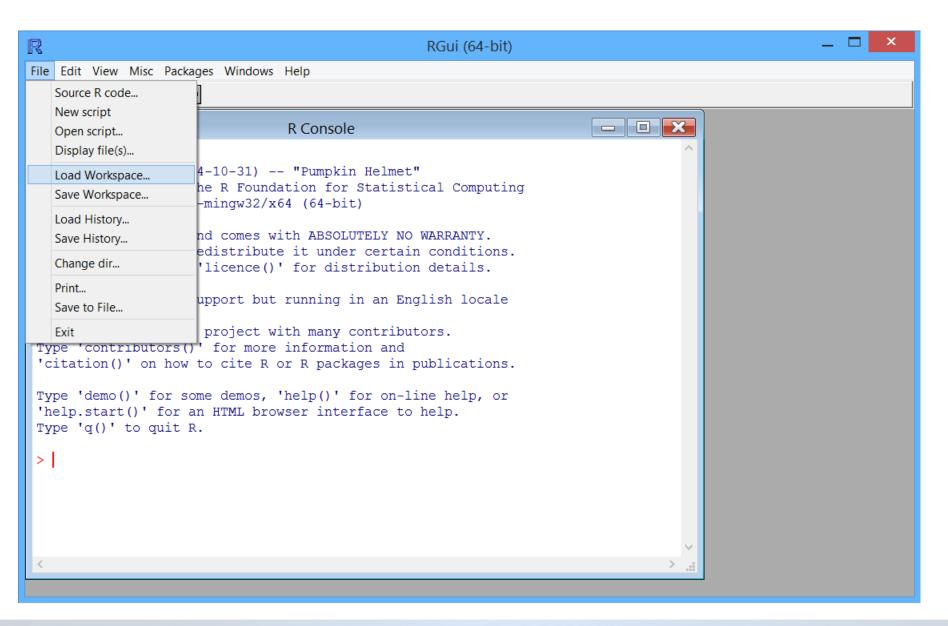
Save Workspace during working





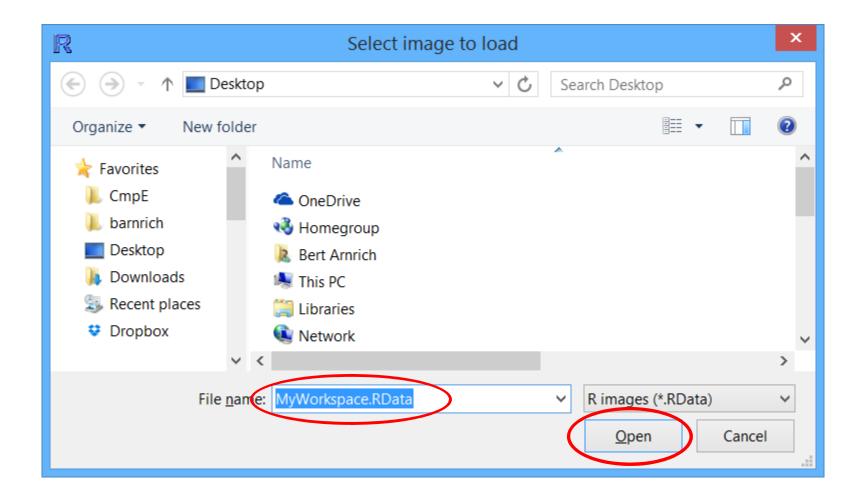
Load Workspace





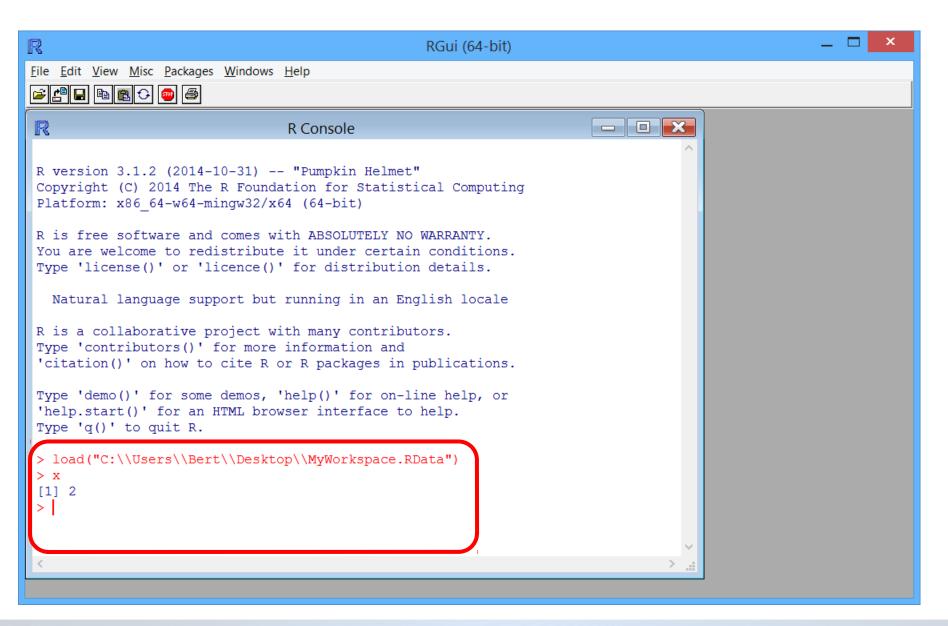
Load Workspace





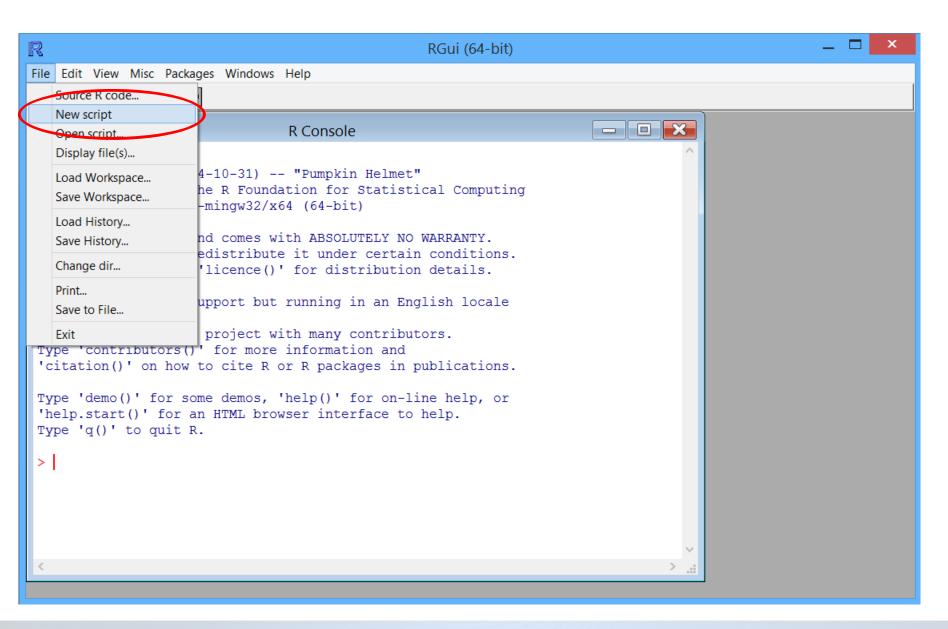
Load Workspace





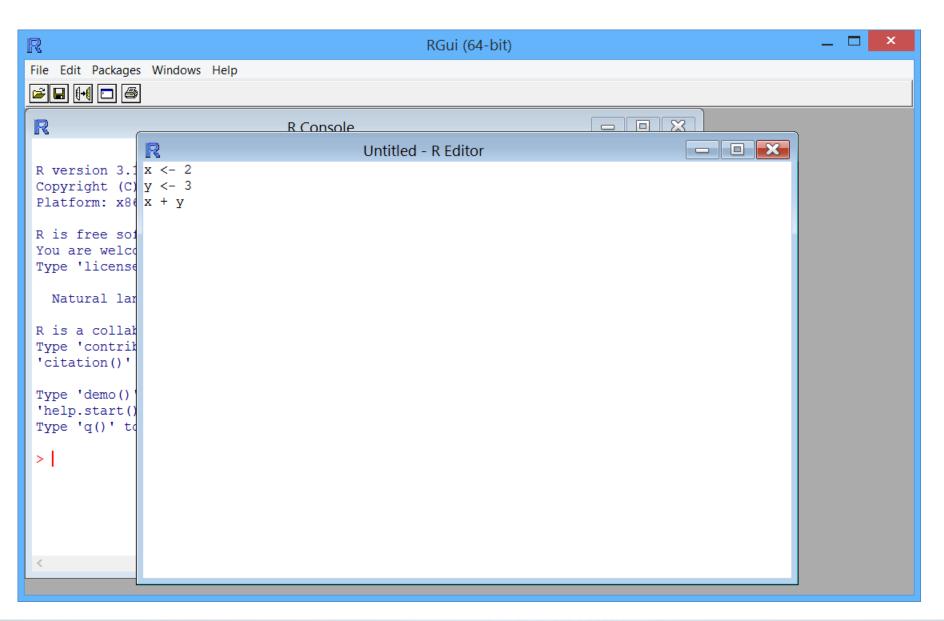
R Editor: Create new script





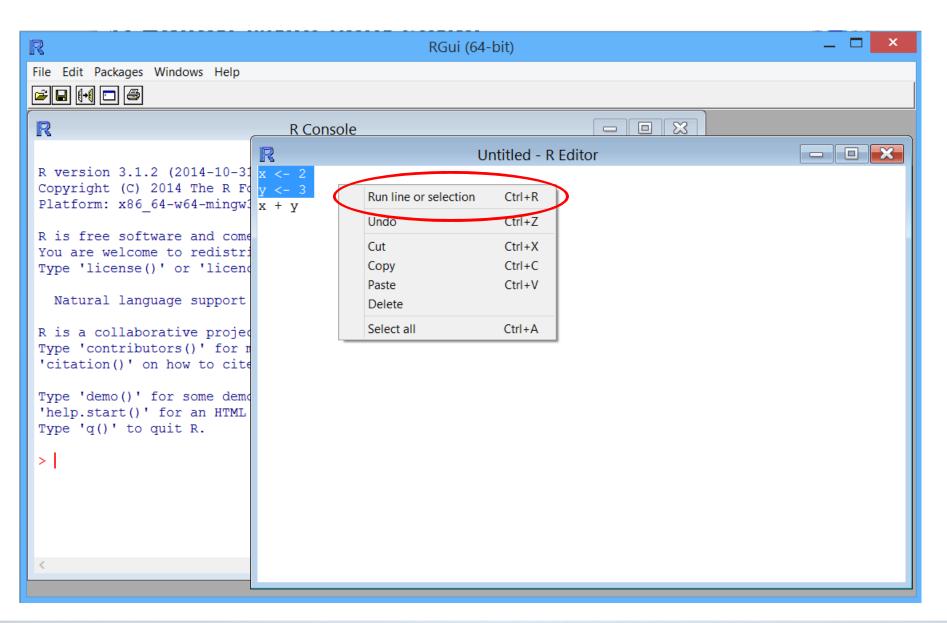
R Editor: Write your script





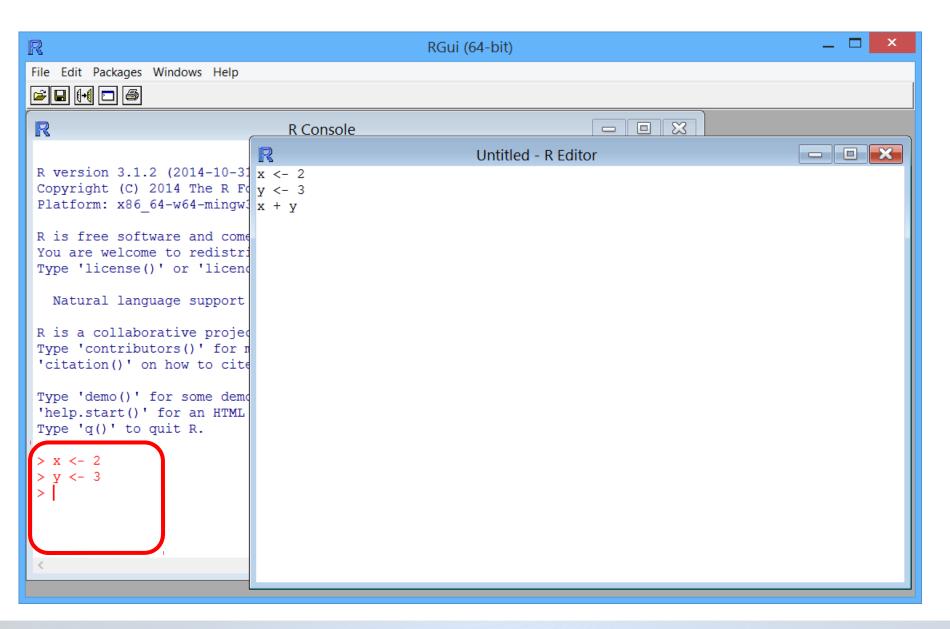
R Editor: Run line or selection





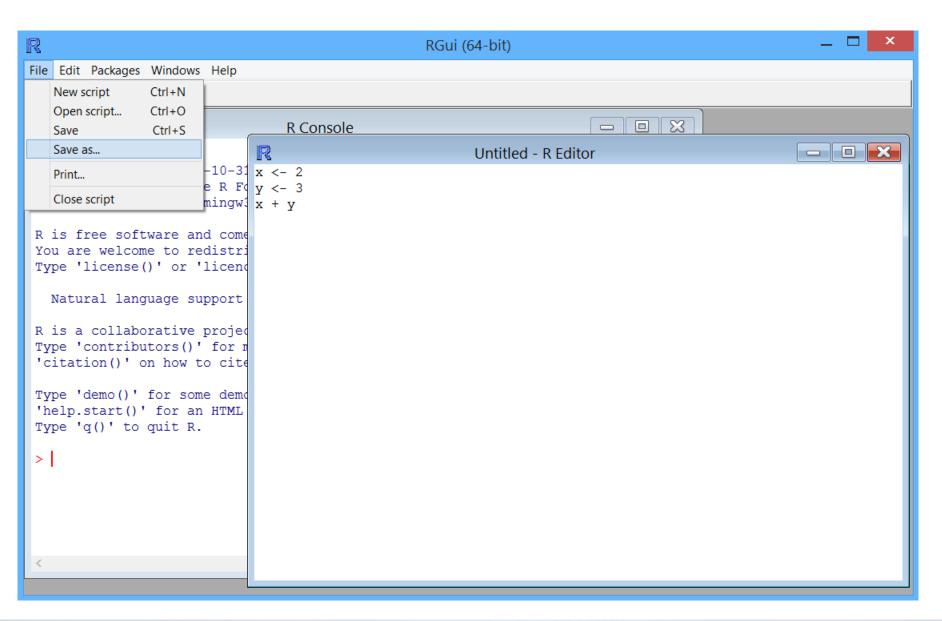
R Editor: Run line or selection





R Editor: Save your script



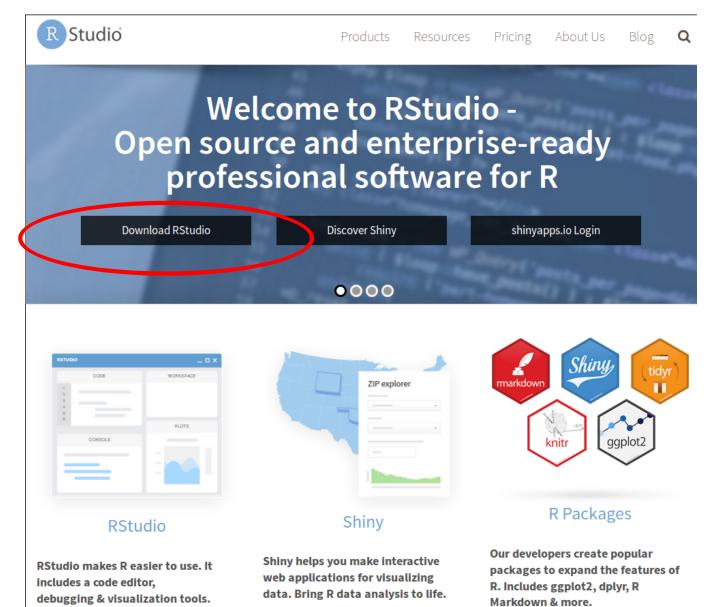


RStudio



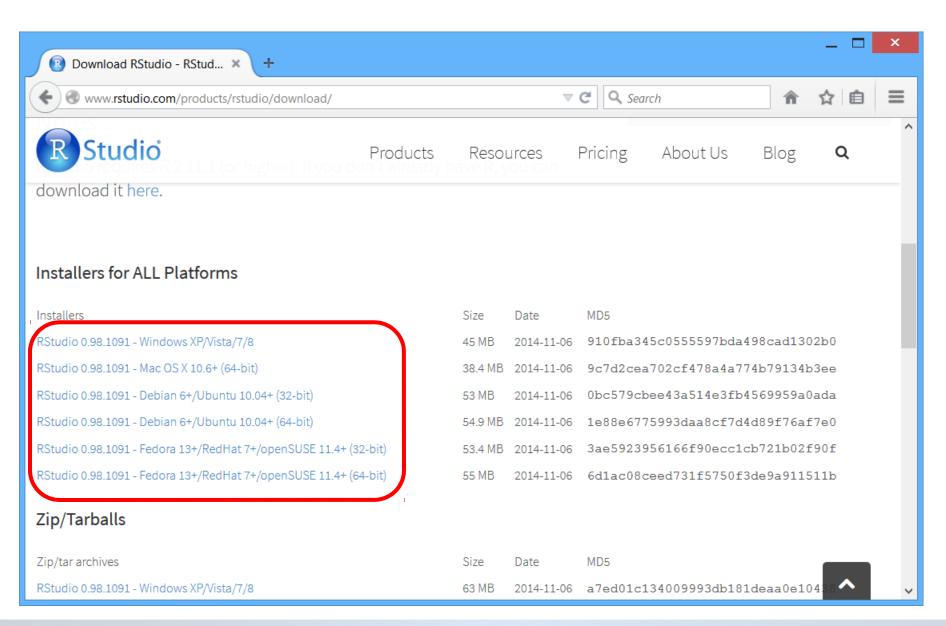
- Integrated development environment (IDE) for R
- Features
 - R console
 - Syntax-highlighting editor that supports direct code execution
 - Tools for plotting, history, debugging and workspace management
 - Integrated R Help
- Available in open source for Windows, Mac, and Linux

Download from http://www.rstudio.com/products/RStudio/



Select Installer for your platform





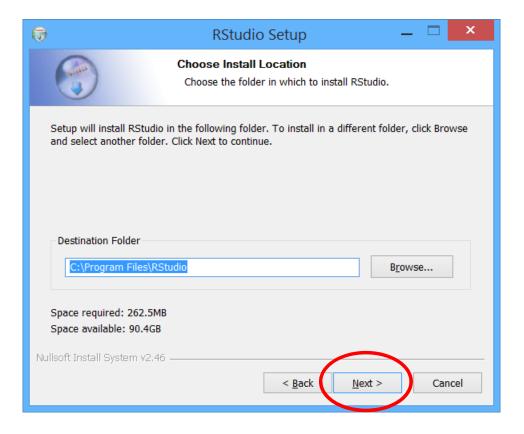


Proceed with Next



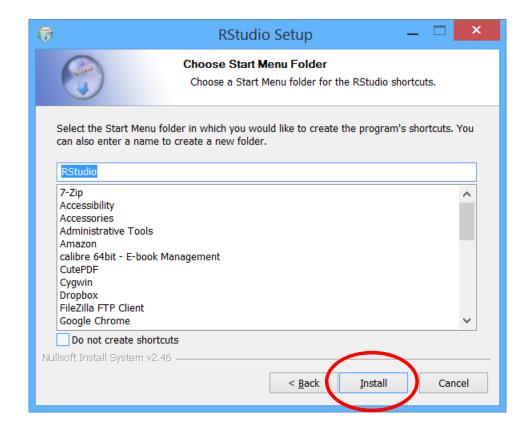


You probably don't have to change anything here and proceed with Next



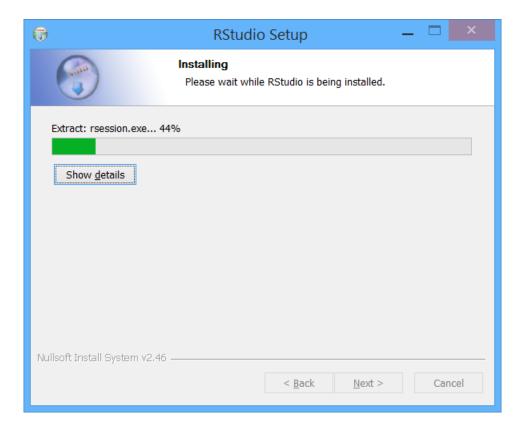


Proceed with Install



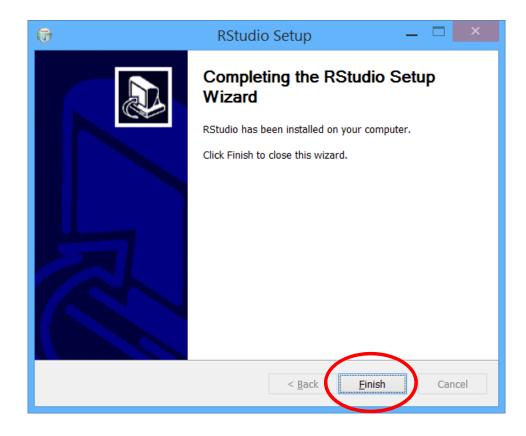


Wait until installation is finished



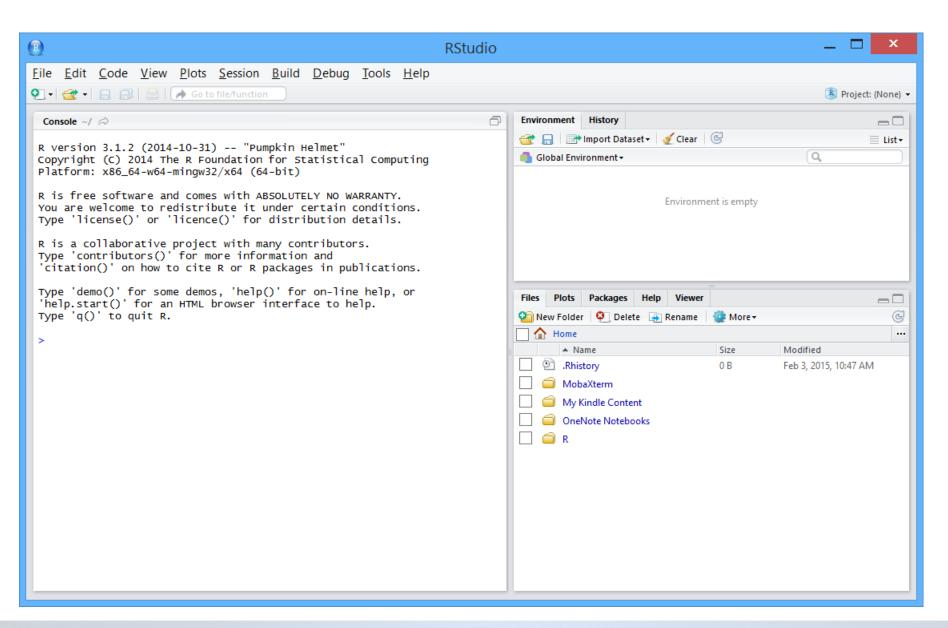


Finalize Installation



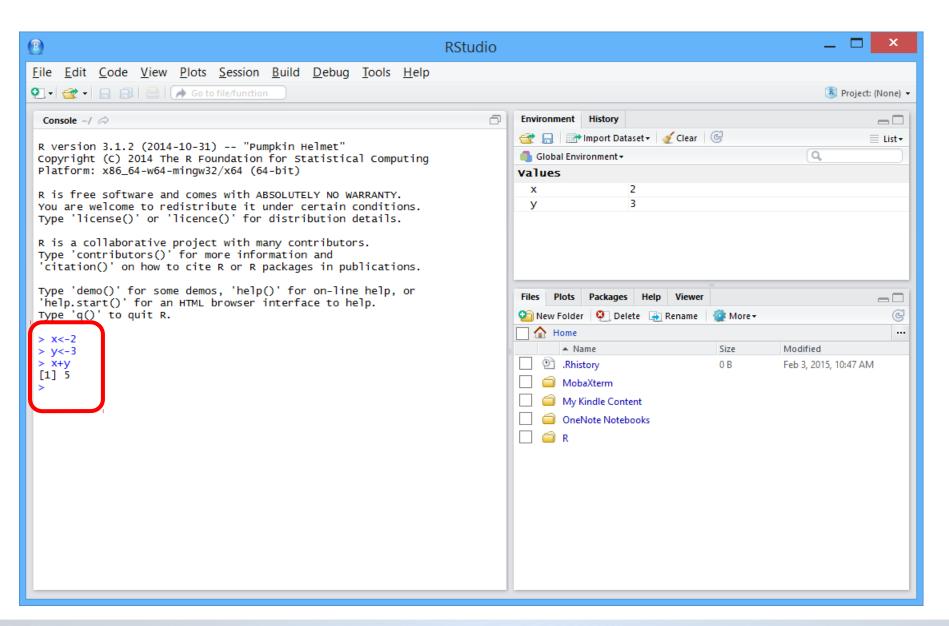
First Start





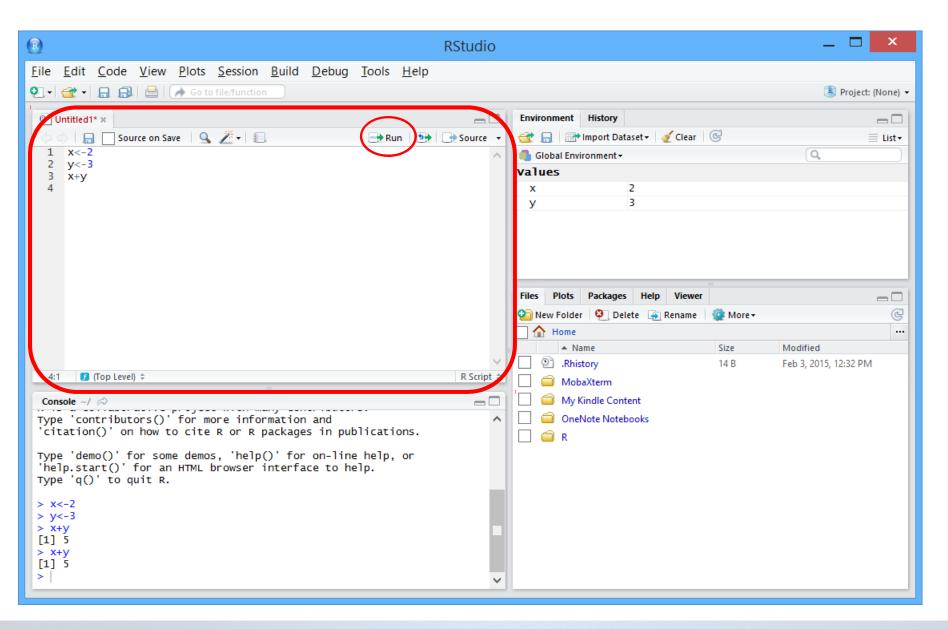
Run R commands in the Console





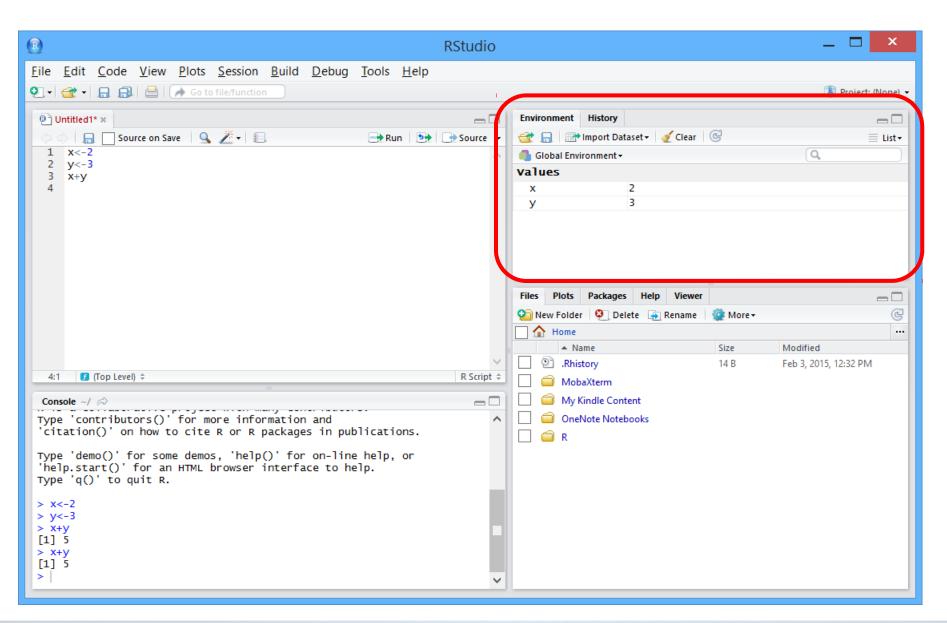
Source editor for writing R scripts





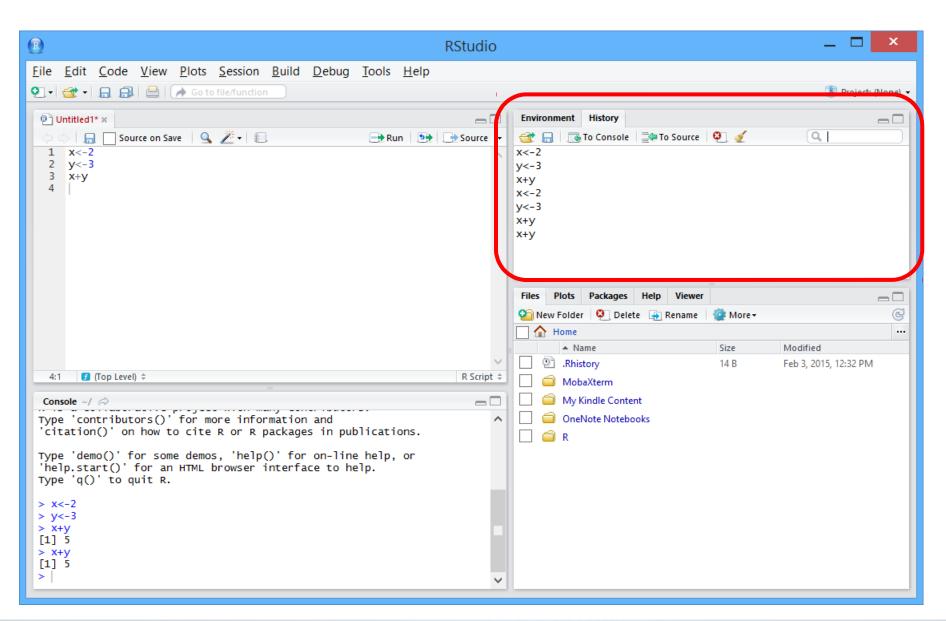
View objects





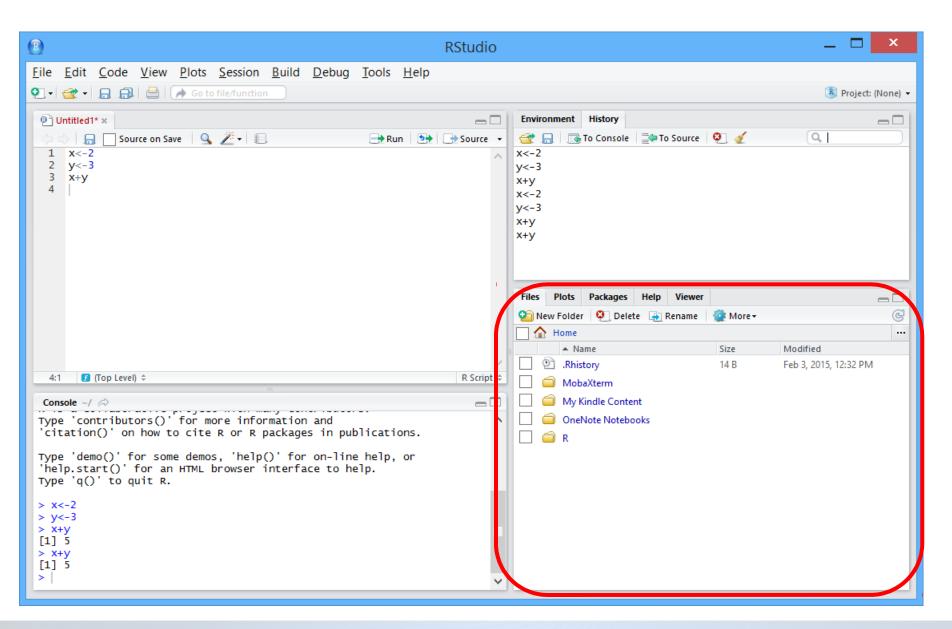
View History





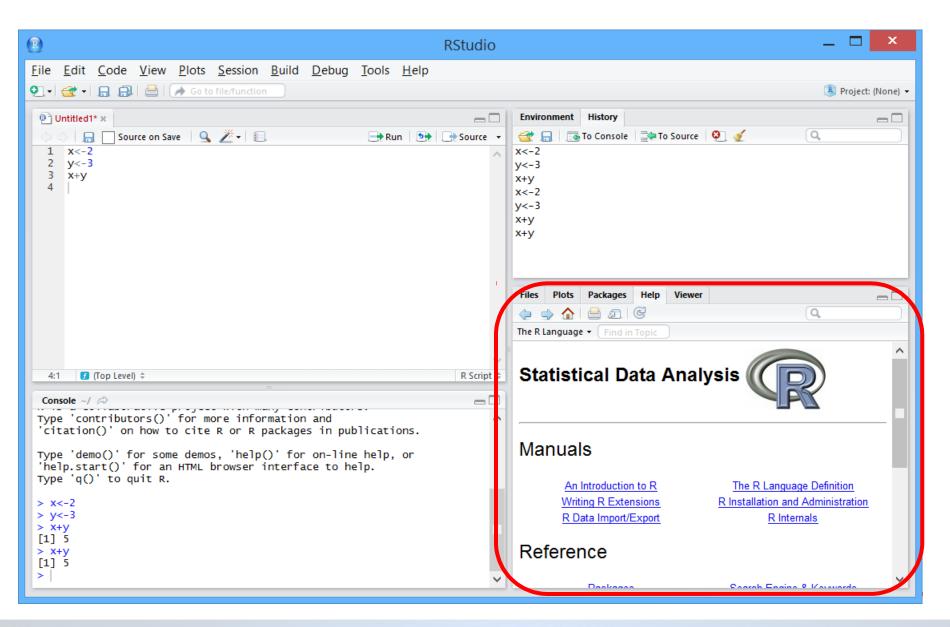
View files and plots and manage packages





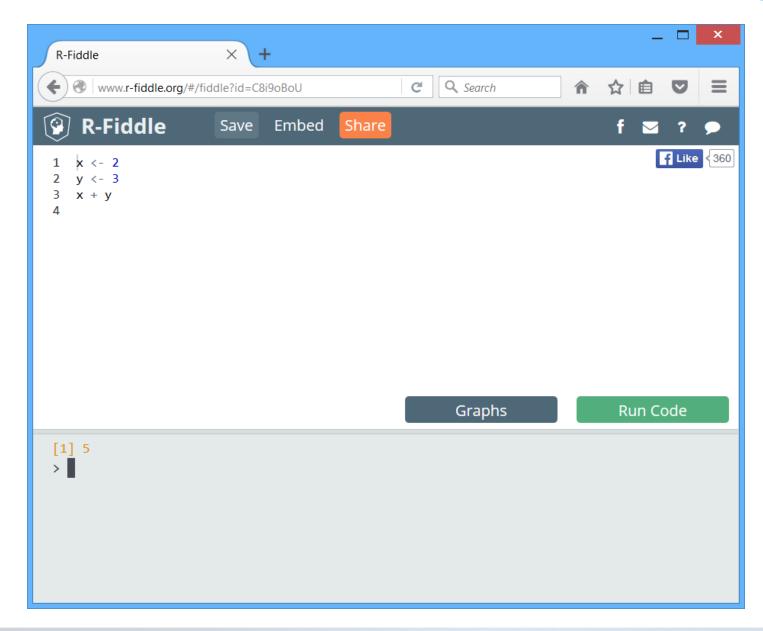
Integrated R Help





R in a web browser: http://www.r-fiddle.org/#/





Homework



- Download and install R on your computer
- Download and install programming environment
- Access the help system
- Assign the results of basic arithmetic calculations to variables and check the value of the variables